

Conversion Planning



Solution Overview

The card industry has been shaped by merger and acquisition activity. Along with this trend has been an ongoing stream of conversion activity as companies strive to achieve economies of scale. The migration to outsourced solutions or bringing operations back in-house has also contributed to conversion momentum. To address the recurrence of conversions in the card industry, JCO Group has developed as part of our Solutions Framework, a Conversion Planning Methodology.

Business Needs

Your organization is faced with planning for and managing a critical portfolio conversion:

- A new portfolio has been acquired and must be migrated to your platform solution
- The decision has been made to outsource or in-source your processing services and your staff lacks experience in managing this type of project
- Your strategic direction is growth through acquisition and several portfolio conversions are anticipated

Business Solutions

JCO Group has developed the Conversion Planning Methodology to facilitate the standardization and accuracy of conversion projects. Using this methodology, JCO Group can manage conversion projects on behalf of your organization, allowing your staff to continue with daily business activities. Or the methodology can be customized for the your organization's environment so that your conversion project team can be trained by JCO Group and equipped with a conversion process that is repeatable and reliable.

Company Information

JCO Group provides planning, analysis, definitional, advisory and marketing services to leading organizations in the payments industry that seek to improve their performance, efficiency and profitability through the use of best practices and technology. JCO Group has assisted many clients around world implement practical, cost effective solutions to address the challenges and opportunities that clients face.

Conversion Planning
A Proven Path Process

PROJECT PHASE	PROJECT DELIVERABLES
Step One: Assess	A gap analysis between FROM and TO systems and processes
Step Two: Plan	A detailed analysis and mapping data
Step Three: Model	A conversion utility and data conversion design
Step Four: Build	Test scripts, conversion utility, built and documented
Step Five: Integrate	Testing, execution of conversion and certification of conversion results
Step Six: Support	Knowledge transfer, workflow and workaround documentation